

TechNet Professional Automotive Service®

# November 2021 – January 2022 Battery Promotion Instructions

## Marketing Promotion Instructions

Promotion Dates: November 1, 2021 – January 31, 2022

### Qualifying Products:

#### \$15 Back

- DieHard Gold
- ACDelco Silver
- Autopart International
- Bosch Quality Performance
- Motorcraft Fleet Tough 12 Month

#### \$20 Back

- DieHard Platinum
- ACDelco Gold
- Bosch Premium Performance
- Motorcraft Fleet Tough 18 Month
- World Source One Exact Fit

#### \$25 Back

- DieHard Platinum AGM
- ACDelco Gold AGM
- Autopart International AGM
- Bosch High Performance AGM
- Motorcraft Fleet Tough 36 Month
- World source One Exact Fit AGM

Only batteries purchased and installed with service at a participating TechNet Professional Service Center to qualify for a TechNet Professional Prepaid Mastercard®.

### Incentive:

- Up to \$25 rebate in the form of a TechNet Professional Prepaid Mastercard
- Offer your customers up to a \$25 Prepaid Mastercard by mail (no cost to you) on qualifying batteries purchased and installed by your service center
- Use the marketing materials in your kit to support the promotion
  - Wall Poster
  - Rebate Forms
  - Door Cling
  - Digital & Social Media Assets

### PROMOTION DETAILS:

**Consumer Rebate Details:** Your customers may qualify for a rebate of up to \$25 in the form of a Prepaid Mastercard from TechNet when you install a qualifying battery.

- The rebate offer is valid only on qualifying batteries purchased at and installed by a participating TechNet Professional Automotive Service® center.
- This rebate offer is limited to one (1) rebate form per vehicle.

**Consumer Redemption Details:** For consumers to receive a rebate, they must:

1. Have a dated copy or original repair invoice that includes the qualifying product numbers and description of product on the repair invoice or rebate form.
2. Fully complete the rebate claim form.
3. Visit [www.technetprofessional.com/promotions](http://www.technetprofessional.com/promotions), click the “Submit Your Rebate” link and follow the online instructions. Take photos of your proof of purchase (original or copy of repair invoice) from a participating TechNet Professional Automotive Service center and this form and follow the upload instructions. Select your rebate type 1) TechNet Professional Prepaid Mastercard® sent via USPS mailed within 8 weeks of approved submission. 2) Prepaid Mastercard Virtual Card emailed within 48 hours of approved submission.

Must be postmarked no later than 02/28/2022 to qualify for rebate.

See [technetprofessional.com](http://technetprofessional.com) for complete details on the promotion terms and conditions.

Card/Virtual Card is issued by MetaBank®, Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. No cash access or recurring payments. Card can be used wherever Debit Mastercard is accepted. Virtual Card can be used online, phone/ mail or in stores that accept mobile wallet where Debit Mastercard is accepted. Valid for up to 6 months; unused funds will forfeit after the valid thru date. Terms and conditions apply.

PRO\_21197364 US ENG

